



VII.6 Self-Organizing Maps

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VII.6 Kohonen's Self-Organizing Map

(Kohonen, 1997)

VII.6.1 Introduction

- Self-Organizing Map (SOM) algorithm is an unsupervised learning algorithm
 - visualize high-dimensional data sets on a 2-dimensional regular grid of neurons
 - constructed clusters provide insights into the structure of the given data set
 - see Data Understanding phase in CRISP DM Methodology
 - distinguish training phase and deployment phase
- SOM is a **heuristic** technique delivering an **exact** assignment of objects to clusters

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Example: "Poverty Map"

- describe poverty of countries and/or their citizens with 39 attributes
- data set includes 78 world countries
- similar countries are positioned close to each other

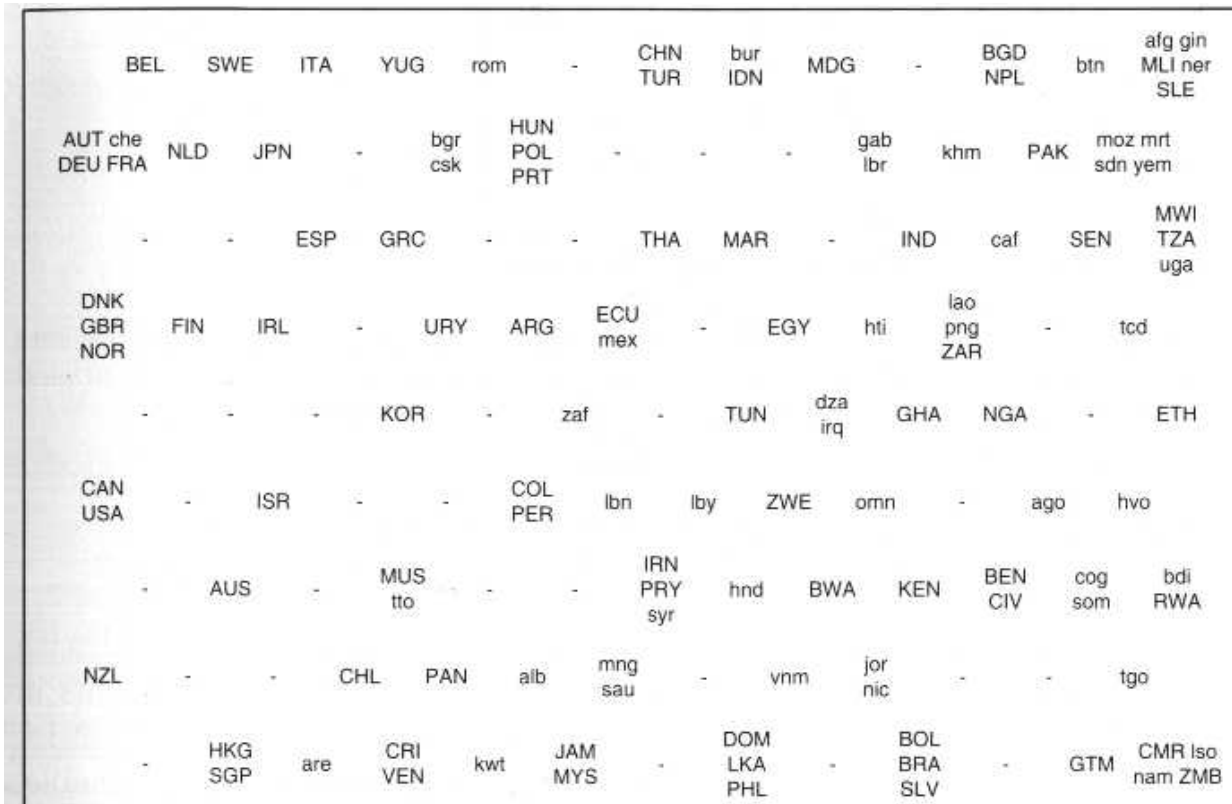


Figure 1:
Kohonen,
1997

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- grey levels may be used to visualize the cluster structure:
 - light shade is used for indicating high similarity between neighboring elements
 - dark shade indicates low similarity

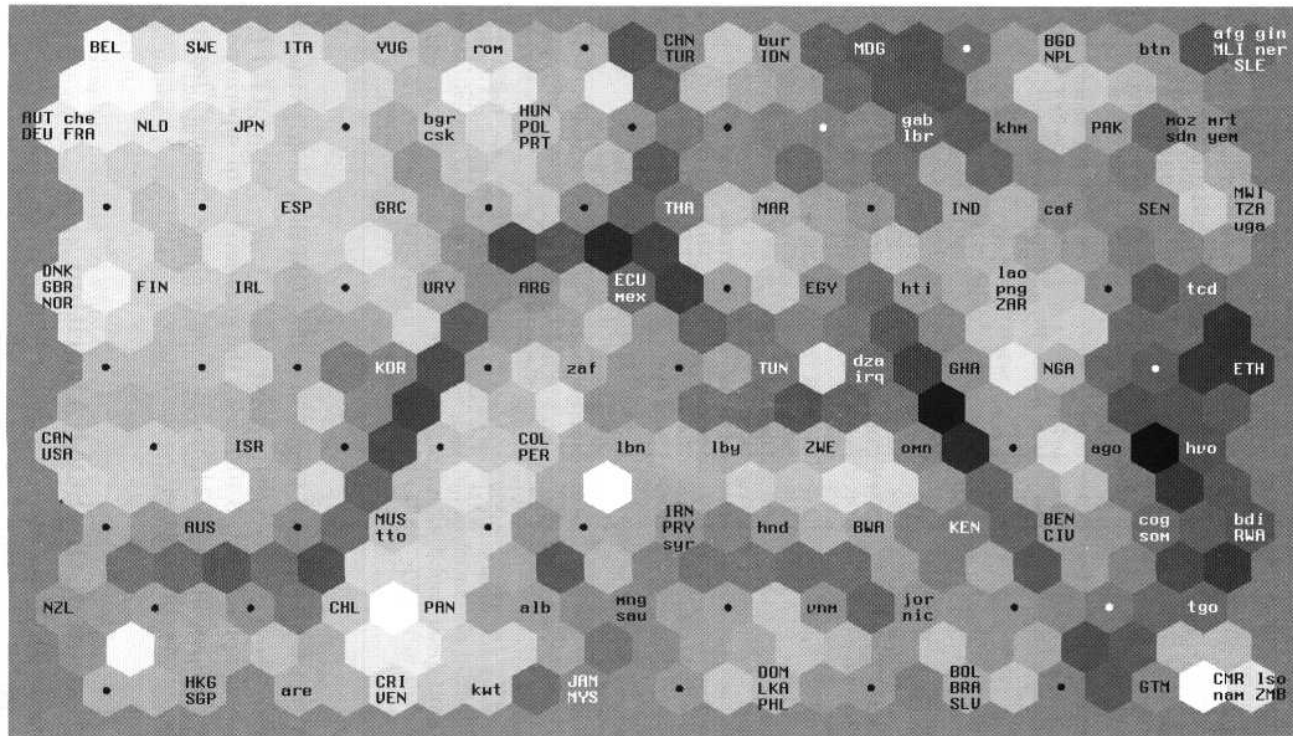
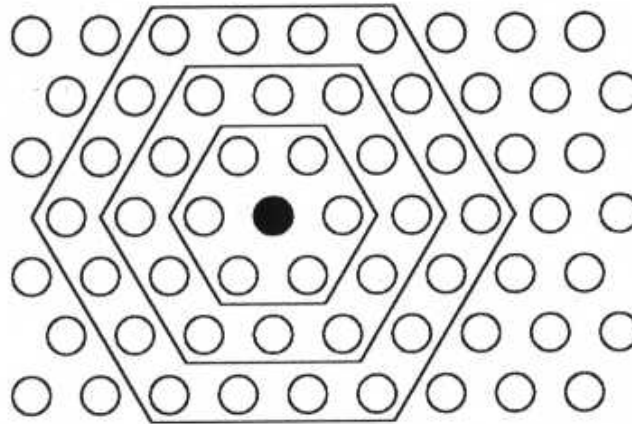


Figure 2:
Kohonen,
1997

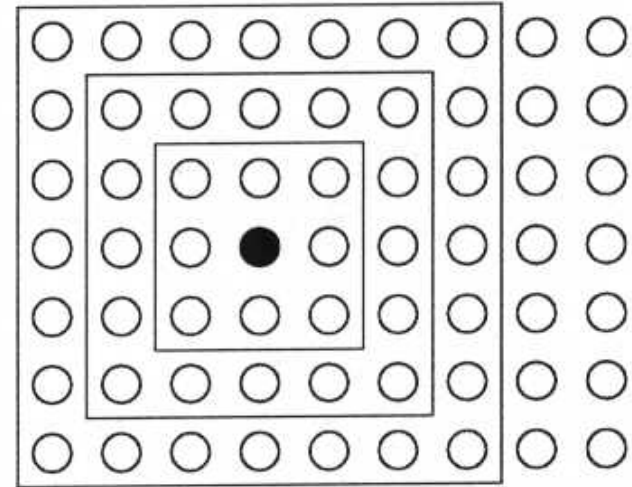
VII.6.2 SOM Structure

- A SOM is formed of neurons located on a regular, usually 1- or 2-dimensional grid
- each neuron i is represented by a n -dimensional weight vector
$$m_i = [m_{i_1}, \dots, m_{i_n}]$$
 - n is equal to the number of attributes of the training data
- neurons are connected to adjacent neurons
 - adjacent neurons of a given neuron i belong to the 1-neighbourhood $N_{i,1}$
 - neighborhoods with different sizes may be defined:
 $N_{i,1}, N_{i,2}, \dots$
- 2-dimensional grids may be arranged in a rectangular or a hexagonal structure

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(a) Hexagonal grid



(b) Rectangular grid

Figure 3: Kohonen, 1997

VII.6.3 Initialization

- number of neurons has to be chosen high enough
 - predefined
 - iterative
- neighborhood size influences smoothness of the learning
- weight vectors have to be initialized
 - e.g. random initialization or sample initialization
 - weight vectors are initialized with random samples drawn from the training set

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VII.6.4 Training

- idea: "the winner takes all"
 - for a given training instance only a single neuron is activated
 - called Best Matching Unit (BMU)
- BMU is the neuron c whose weight vector has highest similarity with training instance x
 - BMU c is determined by $d(x, m_c) = \min_i d(x, m_i)$
 - choose d e.g. as Euclidean distance
- for every training instance the BMU and additional neurons in the neighborhood of the BMU are adjusted by the Kohonen-Learning-Rule

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- Kohonen-Learning-Rule

- weight vector of BMU and its neighborhood are adjusted in such a way that the resulting weight vectors are more similar to the training instance

- $$m_i(t+1) = m_i(t) + h_{ci}(t) \cdot [x(t) - m_i(t)]$$

- t: time

- x(t): training instance processed at time t

- $h_{ci}(t)$: neighborhood of BMU c at time t; defines region of influence that the training instance has on the SOM; it is a non-increasing function of time and of the distance of unit i from BMU c.

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$$- h_{ci}(t) = h(d(r_c, r_i), t) \cdot \alpha(t)$$

- h: neighborhood function
- r_i : location of unit i on the map grid
- $\alpha(t)$: learning rate function

- neighborhood function h:

- bubble function: constant over the whole neighborhood of BMUc, zero elsewhere
- Gaussian neighborhood function:

$$\exp\left(-\frac{[d(r_c, r_i)]^2}{2\sigma^2(t)}\right) \quad (\sigma \text{ defines neighborhood width})$$

- learning rate function α : ($\alpha(t)$ decreasing function of time)

$$- \text{e.g. } \alpha(t) = \frac{A}{t+B} \quad ; A, B \text{ constants}$$

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- neighborhood has to be large enough in the beginnig
 - global adjustment of the SOM has to be achieved
 - e.g. initial radius of neighborhood may be equal to half the diameter of the SOM
- during learning radius may shrink to 1 unit in order to converge
 - fine adjustment of the direct neighborhood of the BMU

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- in order to achieve a good accuracy number of learning steps has to be high enough, e.g. 500 times the number of SOM neurons
- SOM can also handle missing values:
 - leave out the missing attributes from the distance calculation

VII.6.5 Deployment

- SOM is a good data exploration technique
 - easy and natural visualization
- yet unseen examples activate a single neuron in the SOM: the best matching unit
- SOM algorithm available in various data mining tools
 - e.g.
 - Clementine
 - Sphinx Vision (ASOC)