WWW 2017
The International Workshop on Modeling Social Media - Machine Learning and AI for Modeling and Analyzing Social Media
Tuesday Morning 4 April 2017

09:00 – 9:05	MSM'17 Workshop Chairs' Welcome Message & Organization
09:05 – 09:50	**Invited Talk: AI for Social Media: Don't Forget the Users** — **Mounia Lalmas Director of Research at Yahoo**
	Session 1: Roles and Community
09:50 – 10:30	Particle Filter Inference based on Activities for Overlapping Community Models — Shohei Sakamoto and Koji Eguchi
	Structural Aspects of User Roles in Information Cascades — Io Taxidou and Peter M. Fischer
10:30 - 11:00	**Morning Tea Break**
	Session 2: Social Networks and Social Media
11:00 - 12:00	An Analysis on a YouTube-like UGC site with Enhanced Social Features — Adele Lu Jia, Siqi Shen, Shengling Chen, Dongshen Li and Alexandru Iosup
	The Nature and Origin of Heavy Tails in Retweet Activity — Peter Mathews, Lewis Mitchell, Giang Nguyen and Nigel Bean
	Using Retweet Information as a Feature to Classify Messages Contents — David Burth Kurka, Alan Godoy and Fernando J. Von Zuben
12:00 - 12:30	**Closing & Discussion**