Discussion

- What should we do? More privacy, security, user interfaces?
- How about informing users about privacy
- Privacy awareness views, informing users about privacy, users should know what info about them is collected and how it is used
- Discuss and exchange views about privacy
- Alvin: Privacy is something that we do afterwards
- Guanling: More user studies and how they use social media in addition to data analysis
- User study with real users (and according data)
- More publicity from other communities (privacy and security, groupware)
- Motivations why people use social media, diffusion across social media, why do people adopt/not adopt social media (dependent on many of your friends are changing networks, how people change from one social network to another)
- Time-dependent analysis of user models/switching to other

Discussion

- Interesting to have benchmarks of social media and social media datasets, public available datasets, epository of models and validation
- More demographics and cultural diversity
- Applications of social media and business intelligence
- What happens after we have this social models?
- Relevance of social media, recommendations
- Models and Validation
 - CRADAT dataset (Dartmouth College)
 - Can you use these social models to do something useful? Recommendations, etc.
- Add group and contacts to Mendeley network, academia.edu