Discussion

- What should we do? More privacy, security, user interfaces?
- How about informing users about privacy?
- Privacy awareness views, informing users about privacy, users should know what info about them is collected and how it is used.
- Discuss and exchange views about privacy.
- Alvin: Privacy is something that we do afterwards.
- Guanling: More user studies and how they use social media in addition to data analysis.
- User study with real users (and according data).
- More publicity from other communities (privacy and security, groupware).
- Motivations why people use social media, diffusion across social media, why do people adopt/not adopt social media (dependent on many of your friends are changing networks, how people change from one social network to another).
- Time-dependent analysis of user models/switching to other.
Discussion

• Interesting to have benchmarks of social media and social media datasets, public available datasets, repository of models and validation
• More demographics and cultural diversity
• Applications of social media and business intelligence
• What happens after we have this social models?
• Relevance of social media, recommendations
• Models and Validation
  - CRADAT dataset (Dartmouth College)
  - Can you use these social models to do something useful? Recommendations, etc.
• Add group and contacts to Mendeley network, academia.edu